



## Tetiana Mayorova

Date of birth: 22/05/1967

Nationality: Ukrainian

Gender: Female

### CONTACT

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### ABOUT ME

**Doctor of Science in Economics, Professor of Corporate Finance and Controlling Department**

**Kyiv National Economic University named after Vadym Hetman**

- SCOPUS ID: [56293989500](https://scopus.org/id/56293989500)

- Web of Science ID: [X-8795-2019](https://www.webofscience.com/wos/author/individual/authors/au%3A%28X-8795-2019%29)

- ORCID <https://orcid.org/0000-0001-9153-8460>

- SCIENTISTS OF UKRAINE (National Library of Ukraine named after V. I. Vernadsky) ID: **0009120**

- [Scholar Google](#)

#### The areas of scientific and practical interests:

- Project financing and investment crediting.
- Financial modeling (budgeting) of projects (Startup).
- Investment and project management.
- Sectoral and regional financing of investment projects.
- Financing of investment activities of small and medium enterprises (SME)
- Grant funding of social and creative projects.

### WORK EXPERIENCE

**01/09/1991 – CURRENT** – Kyiv, Ukraine

#### Doctor of Science in Economics, Professor

Kyiv National Economic University named after Vadym Hetman

**Head of working group for development master's program "Investment management".**

#### Key responsibilities:

- designing study plan for the program "Investment management"
- designing disciplines and their curricula (disciplines "Project financing", "Investment lending", "Startup fundraising", "Project controlling", "Investment project management", «Investment (basics)»
- lecturer of finance and investment (30 years)
- training of full-time (10 years) and distant (3 years)
- students development of syllabuses, educational materials, textbooks (25 years), distance learning courses (3 years)
- preparing presentations, case studies, debates, workshops, analytical tasks based on real-macroeconomic indicators,
- developing methodological support, organizing and coordinating work of the team (from writing manuals to different projects)

#### Main achievements:

- co-author of 6 textbooks co-author of 2 distance courses in academic disciplines (1 copyright registration certificate)
- co-author of 7 workbooks
- My students are the winners of different contests and Olympiads,
- I was in Top-10 of professors KNEU among near 450 colleagues (2016, 2017, 2018),

**01/02/2019 – CURRENT** – Kyiv, Ukraine

#### Economics professor

International Institute of Business

**Training courses:** Financial Management (GMBA)

**01/04/2019 – CURRENT** – Kyiv, Ukraine

#### Member of the Scientific Council

Ministry of Education and Science of Ukraine

**01/10/2019 – CURRENT** – Kyiv, Ukraine

● **Professional expert, branch of knowledge - 07  
"Management and Administration", specialty 072 - finance,  
banking and insurance.**

National Agency for Higher Education Quality Assurance

● **01/01/2020 - CURRENT** - Kyiv, Ukraine

● **Expert**

National Research Foundation of Ukraine

● **01/04/2019 - 31/12/2019** - Kyiv, Ukraine

● **Financial expert projects**

Ukrainian Cultural Foundation

## EDUCATION AND TRAINING

● **05/02/2022 - CURRENT** - ul. Kamińskiego 21, Łódź, Poland

● **International School of Coaches**

University of Social Sciences (UNS)

<https://www.uns.lodz.pl/>

● **01/06/2020 - 01/07/2020**

● **Training "Facilitation tools for effective online learning  
activities" (CEASC) - Certificate No. 0885.20 of 1/07/ 2020 p.**

Central European Academy of Training and Certification (CEASC)

<http://ceasc.net/>

● **01/09/2019 - 14/11/2019** - 60, Námestie Andreja Hlinku 1159, 034 01  
Ružomberok,, Ružomberok, Slovakia

● **Postgraduate foreign internship "International partnership  
projects - step by step." Certificate No. 2019/11/004 of  
14/11/2019**

Catholic University in Ružomberok

<https://www.eassw.org/schools/catholic-university-in-ruzomberok/>

● **19/09/2019 - 21/09/2019**

● **Training "Writing projects. EU Funds". Certificate № 2019 /  
09/008 as of 21/09/2019.**

Central European Academy of Training and Certification (CEASC)

<http://ceasc.net/>

● **01/09/2017 - 30/06/2018** - One World Trade Center Suite 8800 Lower  
Manhattan, New York , United States

● **SE MBA "Project Management / Certificate No. 1300618 of  
30/06/2018**

International Management Academy

<https://imaworldwide.us/contacts/>

● **01/11/2017 - 22/03/2018** - ul. Kamińskiego 21, Łódź, Poland

● **The internship "Innovative educational institution of the  
21st century - European experience in the LLP model of the  
European Commission"**

University of Social Sciences (UNS)

<https://www.uns.lodz.pl/>

01/09/1984 – 30/06/1991 – 54/1 Prospect Peremogy, Kyiv, Ukraine

## Master of Finance and Credit

Kyiv National Economic University named after Vadym Hetman

<https://kneu.edu.ua/>

## PUBLICATIONS

### The financing of renewable energy development projects in Ukraine

2021 <https://epj.min-pan.krakow.pl/The-financing-of-renewable-energy-development-projects-in-Ukraine,142393,0,2.html>

Kropelnytska, S. O., Mayorova, T. V. (2021). The financing of renewable energy development projects in Ukraine. *Polityka Energetyczna – Energy Policy Journal*, 24(4), 77-88. **Scopus** DOI: 10.33223/epj/142393 [The financing of renewable energy development projects in Ukraine \(min-pan.krakow.pl\)](https://epj.min-pan.krakow.pl)

### Mechanism of Financial Planning Optimization in Corporations.

2020 [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3631612](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3631612)

Tetiana Mayorova, Maksym Zabashtanskyi, Olena Zhuk, Iryna Petrenko, Liudmyla Zveruk and Iryna Babich, Mechanism of Financial Planning Optimization in Corporations. *International Journal of Management*, 11 (5), 2020, pp. 846-857. DOI:10.34218/IJM.11.5.2020.077

### FINANCING AND INVESTMENT IN TOURISM AS A DRIVER FOR SUSTAINABLE AND INCLUSIVE GROWTH

2020 <https://knute.edu.ua/file/MjExMzA=/38cd4a566d172dee82c741862e7c3f0f.pdf>

Mayorova T., Gernego I., Shuplat O. FINANCING AND INVESTMENT IN TOURISM AS A DRIVER FOR SUSTAINABLE AND INCLUSIVE GROWTH / Tourism of the XXI century: Global challenges and civilization values : II International scientific and practical conference (Kyiv, June 01, 2020). – Kyiv: KNUTE. – 726 p. DOI: [10.31617/k.knute.2020-06-01.86](https://doi.org/10.31617/k.knute.2020-06-01.86)

### The state of the global market of project financing and the problems of its development in Ukraine

2019 <https://oaji.net/articles/2020/7565-1594896736.pdf>

Maiova T., Petrenko I., Shevchuk Ia. The state of the global market of project financing and the problems of its development in Ukraine. *Economics & Education* (International Scientific Indexing, UlrichsWEB, SIS, Directory of Research Journals Indexing), 2019 (04/02). P. 7-13.

### Informational Support of Cash Flow Management Processes in Public Administration

2019 <https://www.ijitee.org/wp-content/uploads/papers/v8i11/K24010981119.pdf>

Mayorova T., Onegina V., Husiatynskyi M., V.Nemchenko, L. Bohrinovtseva, D.Sedikov Informational Support of Cash Flow Management Processes in Public Administration. *International Journal of Innovative Technology and Exploring Engineering (IJITEE)* ISSN: 2278-3075, Volume-8 Issue-11, September 2019. Scopus DOI: [10.35940/ijitee.K2401.0981119](https://doi.org/10.35940/ijitee.K2401.0981119)<https://www.ijitee.org/wp-content/uploads/papers/v8i11/K24010981119.pdf>

### HIGH-TECHNOLOGY INVESTMENTS AS A DRIVER OF RURAL PRODUCTIVITY

2019 <https://ejournals.vdu.lt/index.php/mtsrbid/article/view/219>

Mayorova, T., Domżał, Z., Gernego, I., & Dyba, O. (2019). HIGH-TECHNOLOGY INVESTMENTS AS A DRIVER OF RURAL PRODUCTIVITY. *Management Theory and Studies for Rural Business and Infrastructure Development*, 41(1), 25–32. <https://doi.org/10.15544/mts.2019.03>

## NETWORKS AND MEMBERSHIPS

25/11/2021 – CURRENT

### Ukrainian Association for Management Development and Business Education

Kyiv, Ukraine

<http://www.bizedu.in.ua/>

## CONFERENCES AND SEMINARS

**09/12/2021 – 10/12/2021** > – CENTRAL EUROPEAN ACADEMY STUDIES AND CERTIFICATIONS

### **The EU's financial perspective 2021-2027: opportunities for higher education institutions in the Eastern Partnership countries**

**Member of the organizing committee**

**Co-organizers of the conference, speaker**

- CATHOLIC UNIVERSITY IN RUŽOMBEROK (Spišské Podhradie, SLOVAKIA)
- UNIVERSITY OF SOCIAL SCIENCES (Lodz, Poland)

**07/08/2020 – 08/08/2020** > – CENTRAL EUROPEAN ACADEMY STUDIES AND CERTIFICATIONS

### **Project approach in the didactic process of universities - international dimension**

**Member of the organizing committee, speaker**

**Co-organizers of the conference**

- CATHOLIC UNIVERSITY IN RUŽOMBEROK (Spišské Podhradie, SLOVAKIA)
- UNIVERSITY OF SOCIAL SCIENCES (Lodz, Poland)

**06/10/2020 – 07/10/2020** > – CENTRAL EUROPEAN ACADEMY STUDIES AND CERTIFICATIONS

### **The project approach in the activities of educational institutions in the conditions of COVID-19 is an international dimension**

**Member of the organizing committee, speaker**

**Co-organizers of the conference**

- CATHOLIC UNIVERSITY IN RUŽOMBEROK (Spišské Podhradie, SLOVAKIA)
- UNIVERSITY OF SOCIAL SCIENCES (Lodz, Poland)

## PROJECTS

**01/04/2021 – CURRENT**

### **HotPack**

Project mentor. HotPack is a social entrepreneurial project aimed at improving the health of Ukrainians, reducing and eliminating the deficit of vegetables in the daily diet (prevention of cardiovascular disease), by making healthy vegetable soups. <https://cfe.kneu.edu.ua/news/85-big-idea-challenge-2021-finalists>

**01/06/2020 – 01/11/2020**

### **Investment project "International Research Center" Observatory "on Pip Ivan Mount - a platform for the development of the Carpathian region"**

Project financial consultant. Investment project "International Research Center" Observatory "on Pip Ivan Mount - a platform for the development of the Carpathian region" as part of the project team of the Project Educational Center "Agents of Change" of Vasyl Stefanyk Precarpathian University (2020)

**01/04/2019 – 30/03/2020**

### **KNEU START-UP BOOT CAMP**

Project trainer. Training courses "How to form an optimal project budget" for students and young entrepreneurs of the KNEU Startup Boot Camp: on 19 April 2019 <https://cfe.kneu.edu.ua/news/45-the-final-of-kneu-spring-start-up-boot-camp> and 7 March 2020 <https://cfe.kneu.edu.ua/news/73-drugij-treningovij-den-kneu-start-up-boot-camp>.

**01/06/2018 – 01/12/2018**

### **MyCity**

Project financial consultant. MyCity project, which became a finalist in the largest national competition for innovative IT projects Open Data Challenge based on open data. The competition was held in Ukraine by the TAPAS Project / Transparency and Accountability in Public Administration and Services with the assistance of the State Agency for e-Government of Ukraine in partnership with the Eastern Europe Foundation and the 1991 Open Data Incubator. (2018 applicant - Khmelnytsky City Council, budget UAH 500 million)

**01/08/2016 – 01/09/2016**

### **Internet for Women: difficult or real**

Project trainer. Draft of the Program "Public Initiatives" of Khmelnytsky city for 2016-2020 with the support of Khmelnytsky City Council "Internet for Women: difficult or real?"

## HONOURS AND AWARDS

**22/11/2016**

**For scientific and educational achievements** – Ministry of Education and Science of Ukraine

**25/11/2011**

**Excellence in Education of Ukraine** – Ministry of Education and Science of Ukraine

**18/09/2008**

**Certificate of Merit** – Ministry of Education and Science of Ukraine

**30/10/2006**

**Petro Mohyla** – Ministry of Education and Science of Ukraine

## COPYRIGHT

03/03/2021

### Development Project Management Guide

Certificate of the State Intellectual Property Service of Ukraine No. 102992 of 03/03/2021 on copyright registration for the Interactive textbook "Development Project Management Guide"

30/11/2015

### Synergetic approach in the formation of a modern paradigm of financial and credit mechanism to intensify the investment process.

Certificate of the State Intellectual Property Service of Ukraine No, 62745 of 30/11/2015 on the registration of copyright to the scientific work "Synergetic approach in the formation of a modern paradigm of financial and credit mechanism to intensify the investment process."

12/12/2012

### Activation of the investment process in Ukraine

Certificate of the State Intellectual Property Service of Ukraine No. 46744 of 12 /12/ 2012 on the registration of copyright to the scientific work "Activation of the investment process in Ukraine"

## LANGUAGE SKILLS

**MOTHER TONGUE(S):** Ukrainian | Russian

**OTHER LANGUAGE(S):**

**Polish**

<b>Listening</b> A1	<b>Reading</b> A2	<b>Spoken production</b> A2	<b>Spoken interaction</b> A1	<b>Writing</b> A1
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**English**

<b>Listening</b> A1	<b>Reading</b> A1	<b>Spoken production</b> A2	<b>Spoken interaction</b> A1	<b>Writing</b> A1
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## DIGITAL SKILLS

Microsoft Office, Microsoft Word, Microsoft Excel, Microsoft Powerpoint, Google Drive, Google Docs / E-learning Platform (zoom Google Meets Skype Google Classroom Padlett) / Social Media / Social Network

## MANAGEMENT AND LEADERSHIP SKILLS

**Communication / Organisation / Problem Solving / Coaching & Mentoring / Delegation / Relationship Building / Motivation / Adaptability**

## COMMUNICATION AND INTERPERSONAL SKILLS

**Active Listening · Problem Solving · Team Player · Empathy · Time Management · Leadership**

## HOBBIES AND INTERESTS

**Traveling / Reading / Cooking**